



Recruitment for RoboMaster Campus Ambassador

We are inviting any individual or group to promote RoboMaster programs and activities in their school to become a RoboMaster Campus Ambassador. The number of robotics learners is quickly growing around the world, and junior and high school students are an essential group among them.

The RoboMaster Campus Ambassador program will utilize the power of technology enthusiasts to spread the RoboMaster concept and advanced education more widely and sustainably. RoboMaster will provide campus ambassadors with comprehensive support, including materials for promotion, guidance, online platforms, funds, and much more.

The RoboMaster committee has prepared an advanced point system with various missions worth different point amounts for ambassadors. Points can be exchanged for prizes and gifts. High-point missions are more difficult and require more resources and more support from the RoboMaster committee. This system was developed to allow ambassadors to choose missions according to their schedules and availability.

I. Application Conditions

- a) Junior or senior high school students (university students who have participated in robotics competitions or robotics campus activities are also welcomed if they are interested);
- b) Passionate about science, ambitious, very responsible, independent thinker, honest, and trustworthy;
- c) Participated in robot-related competitions, has contacts or friends interested in robotic programs, and holds robot competitions within social circles;
- d) Previous experience in event planning or other campus promotion activities is preferred.

Benefits and Responsibilities of a Campus Ambassador

II. Benefits:

- a) Registration for the RoboMaster talent pool;
- b) A campus ambassador certificate from the RoboMaster committee;



-
- c) Participate in any official RoboMaster event as a campus ambassador and you'll receive double the point amount for that event. You can also receive points by successfully recommending others to participate;
 - d) Technical lectures and guidance provided by RoboMaster R&D engineers, and access to the technical database of previous camps;
 - e) Participation in our annual outstanding ambassadors selection to win prizes, such as a mystery gift bag and RoboMaster Robotic Competition tickets).

B. Responsibilities:

- f) Responsible for the development and promotion of RoboMaster to junior or senior high school students;
- g) Recruit students from junior and senior high school to participate in RoboMaster competitions and camps;
- h) Actively cooperate with the official committee; campus ambassadors can also create their own team to accomplish missions;
- i) Plan campus promotional activities and creative ways to encourage students to participate in RoboMaster competitions and activities;
- j) Assist campus promotion: hang posters for activities and publish official news (campus groups, media, group chats, activity boards, etc.);
- k) Collect feedback regarding problems encountered by students when participating in various RoboMaster activities and provide reasonable opinions and suggestions to solve them.

III. Application Method:

To apply, send your CV to robomaster@dji.com. The committee will reply to your application by email within 3-5 working days. Accepted campus ambassadors will be given an exclusive work number (ex.: RM-CA0000XX).

IV. Reporting Method:

- a) Campus ambassadors should submit reports at least once a month (submission during the weekend is recommended as data is updated every Monday). The committee will periodically supervise and inspect different aspects of reporting according to the progress of the program.
- b) Report format: PDF or Word (with supporting materials like images, videos, etc.)
- c) After calculating the points according to the mission and mission type, please submit your report to the official mailbox (robomaster@dji.com), titled as "Campus Ambassador + Number (ex.: RM-CA0000XX)."